



NEWS RELEASE

FROM THE OFFICE OF CORPORATE COMMUNICATIONS

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For Immediate Release

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PHILADELPHIA GAS WORKS EXPANDS COMMUNICATION TO NEIGHBORHOODS, JOINS NEXTDOOR

First natural gas utility in the nation to partner with Nextdoor, the private social network for neighborhoods

(Philadelphia, Pa. – May 7, 2015) – Philadelphia Gas Works (PGW) announced today it is joining Nextdoor (nextdoor.com), the free and private social network for neighborhoods, to increase communications with residents across Philadelphia. Residents all over the city can now receive messages directly from PGW and get updates on PGW pipeline improvement projects scheduled for their neighborhoods, natural gas safety tips and company service updates.

PGW joins the City of Philadelphia and the Philadelphia Police Department, which joined the private social network in December 2014. PGW is the first natural gas utility in the nation to join Nextdoor.

"PGW works for Philadelphia and using Nextdoor helps us to be better corporate citizens and better communicators with residents and businesses in the city," said Melanie McCottry, Director of Public Affairs at Philadelphia Gas Works. "Nextdoor will enable us to more easily connect and work with residents to ensure their natural gas service needs are met while we continue to provide safe, reliable service to the city and our customers."

In just the last 2.5 years, PGW has established a Public Affairs office, launched a redesigned customer website (pgworks.com), joined Twitter (@MyPGW) and Facebook (MyPGW) and began a weekly blog; this collaboration with Nextdoor is a continuation of PGW's strategy to enhance customer satisfaction and improve communications with customers. Nextdoor has proven to be an essential and well-adopted tool for Philadelphia residents. More than 270 neighborhoods in the city of Philadelphia are using Nextdoor to connect with each other and the City, and now PGW will join that conversation.

Each Philadelphia neighborhood has its own private Nextdoor neighborhood website, accessible only to residents of that neighborhood where they can share information, including neighborhood public safety issues, community events and activities, local services, and even lost pets.

Neighborhoods establish and self-manage their own Nextdoor website; public agencies are not able to access residents' websites, contact information, or content. All members must verify that they live within the neighborhood before joining Nextdoor. Information shared on Nextdoor is password protected and cannot be accessed by Google or other search engines.

Those interested in joining their neighborhood's Nextdoor website can visit nextdoor.com/philadelphia and enter their address. If residents have questions about their Nextdoor website, please visit help.nextdoor.com.

Founded in 1836, Philadelphia Gas Works (PGW) is owned by the City of Philadelphia and is the largest municipally owned gas utility in the country. It manages a distribution system of approximately 6,000 miles of gas mains and service pipes supplying approximately 500,000 customers. PGW's operations are managed by a non-profit corporation, the Philadelphia Facilities Management Corporation (PFMC). More information about the company is available at www.pgworks.com.

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